



Louisville Chapter
Professional Development Opportunity
June 16, 2017

***High Performance Safety
Through Strategic Measurement***
One- Day Workshop (.8 CEUs Pending)

The Louisville Chapter of ASSE is excited to offer a one-day workshop by Blair & Spurlock to its members at a fantastic price. (.8 CEUs pending from ASSE.) This is a rare opportunity for Louisville members – and others - to take advantage of a professional development opportunity previously available only national/international events. Don't miss out!

Barry Spurlock and Earl Blair have been researching safety performance for nearly 20 years. They have been helping safety professionals and organizations realize superior safety performance for over a decade through their workshops and consulting on strategic safety performance measurement. Since 2006, they have reached countless safety professionals through their two-day measurement workshops delivered at most of ASSE's Professional Development Conferences and SeminarFests. In these workshops, they shared tools and strategies for integrating leading measures and developing safety performance measurement systems with professionals from all over the world. Additionally, companies have engaged them to deliver customized measurement workshops for their safety departments and management groups. Blair & Spurlock have further refined their materials and now offer both one and two day workshops on strategic safety performance measurement.

Workshop Title: High Performance Safety Through Strategic Measurement

Workshop Description:

This interactive, one-day workshop is designed to equip participants with skills and strategies for developing holistic, sustainable safety metrics that drive high performance. You will learn a 10-step process for developing and fine-tuning measures that will help your organization focus on new measures and modify existing measures. Topics include distinguishing ordinary performance indicators from KPIs and KRIs, critically evaluating and prioritizing potential metrics, integrating risk assessment into measurement strategies and decisions, identifying the utility of activity and outcome measures, and developing corporate/global performance and result indicators. Activities and lessons learned from prominent safety measurement case studies will be used to enhance the participant's ability to leave the workshop with a plan and proven strategies to make their safety measures more effective. Additionally, participants will also be equipped with information and strategies on how to sell management on the limitations and problems with relying solely on traditional, lagging metrics.

Learning Objectives/Outcomes:

After completing this workshop, participants should be able to:

1. Articulate myths, problems and limitations of organizations' overreliance on traditional, trailing metrics;
2. Describe a strategic, step-by-step process for developing leading measures that drive safety performance;
3. Distinguish key performance indicators (KPIs) from ordinary performance indicators and key results indicators (KRIs);
4. Critically evaluate the effectiveness of hazard controls that may serve as the basis for leading activity and outcome safety metrics;
5. Select and apply specific statistical and management tools for strategically prioritizing and selecting KPIs at a site and corporate/global level;
6. Incorporate risk reduction as global/corporate KPI; and
7. Prescribe a basic measurement strategy for their organization.

Location, Times, Pricing and Registration

Location – Holiday Inn Louisville East, Hurstbourne
1325 S. Hurstbourne Pkwy.
Louisville, KY 40222
502.426.2600

Times – June 16, 2017;
8:00 AM – 4:30 PM (7:30 – registration, 30-minute lunch break)

Pricing -- \$75—ASSE members;
\$100—non-ASSE members
\$40—Student members

Registration-- Please register through the Louisville Chapter Website:

<http://louisville.asse.org/>

About the Speakers



Barry S. Spurlock, JD, CSP is a partner with Blair & Spurlock, LLC, and an Assistant Professor of safety at Eastern Kentucky University. Over the years, Barry has learned his passion in the safety field lies in helping organizations realize truly superior safety performance. In a separate venture, he is also the Managing Member and Attorney with Spurlock Law, PLLC, where he represents employers in various proactive OSHA compliance matters and in OSHA citation litigation. Before law and academia, Barry worked for over 16 years as a safety and environmental professional in the steel, food and insurance industries. He

also served as an adjunct faculty for Indiana University for over a decade, and while there, developed one of the first courses on safety performance measurement to be offered at any university. Barry holds a Bachelor's of Science in Industrial Safety and Risk Management, and a Master of Science in Loss Prevention and Safety Administration, both from Eastern Kentucky University. He also holds a Juris Doctor from Northern Kentucky University's Salmon P. Chase College of Law. Barry is an active member of ASSE and currently serves the Louisville Chapter as a past president and as Chair of the Government Affairs Committee. He is also a member of ASSE's National Government Affairs Committee. Barry has authored articles for the American Bar Association's Tort & Insurance Practice Specialty's Worker's Compensation and Employer's Liability periodical, and is co-author of the book "Chomp Comp; The Small Business Guide to Lower Worker's Compensation Premiums." He is a frequent speaker at national safety conferences such as the ASSE PDC, ASSE SeminarFest and the National Safety Congress.



Earl Blair is a Professor in Safety Management at Eastern Kentucky University and a partner in Blair & Spurlock LLC. Prior to ECU, Dr. Blair served as the department chair for Safety & Health at Indiana State University in Terre Haute, and taught for 12 years as an award-winning author and teacher at Indiana University in Bloomington. In addition to academia, Earl has worked for over 20 years as a safety professional, consultant and trainer to industry. While working in industry, Earl helped a large Baxter Labs site reduce its Workers' Compensation costs by 50% and win the site of the year award. He helped get 2 of the earliest VPP STAR sites in the USA in Illinois and New Jersey while working as a Safety Manager for Mobil Chemical in the 1980s. Earl also worked with Scott Geller and Safety Performance Solutions conducting safety management training and consulting with numerous companies in the US and internationally. Blair has authored a number of articles in safety publications such as Professional Safety Journal such as Designing Effective Safety Interventions and Practical Strategies for Developing Safety Culture. He is a frequent speaker at national and international safety seminars for the American Society of Safety Engineers and the National Safety Council. Blair's research interests involve ways to improve safety performance through leadership, measurement and education. His mission is to advance the existing knowledge about safety performance: to find and articulate the most efficient ways to save lives and reduce injuries.